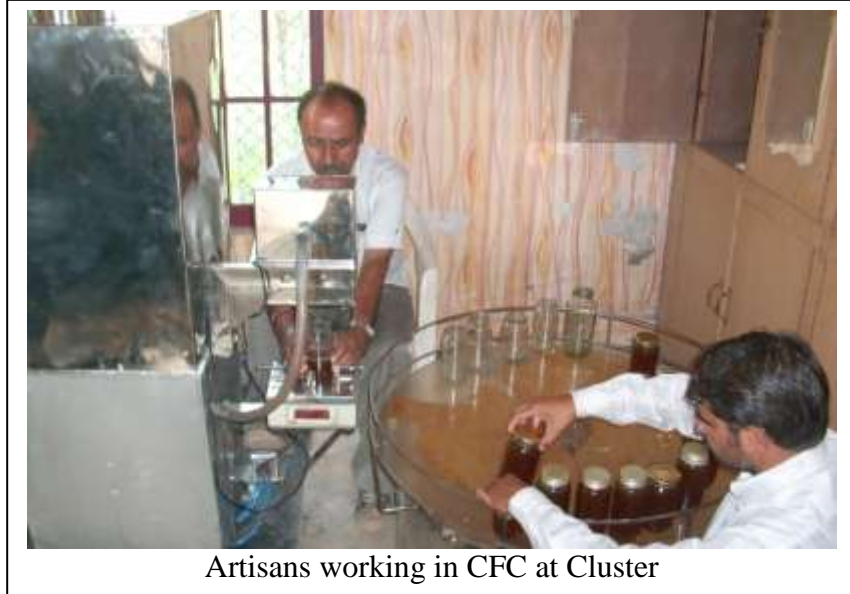


JAMMU KATHUA BEEKEEPING PROCESSING CLUSTER



1.	Implementing Agency	Khadi Gramodyog Sewa Sansthan,				
2.	Address	268, Sarwal Mohalla, Jammu				
	Phone/Fax, e-mail	Sec-09419185559, Rajeshbakshi1234@yahoo.in				
	Website:	www.				
3.	Cluster products	Honey and Honey products				
4.	Project Cost (Rs. In lakhs)					
	NA	IA	Total	Sanctioned	Released	Utilized
	78.50	8.50	87.00	35.53	35.53	32.18
5.	Name of Cluster Dev. Executive		Shri. Vikrant bakshi			
	Mobile No./Phone No.		09419144233			
6.	Name of Technical Agency:		National Institute for Entrepreneurship & Small Business Development,			
A.	Name of the Resource person with mobile No.		Shri Y.P.Khubbar,			
B.	Address		A-23, Sector-62, Institutional Area, Phase – II, Noida – 201 3 01, U.P			
C.	Phone/Fax/ e-Mail		09911197030 edniesbud@vsnl.net			
7.	Date of commissioning of cluster		Jan.2011			
8.	Expected date of completion of		31-03-2012			

	cluster			
9.	CFCs Status			
A.	No. of CFCs	Land availability	Constructed area	Locations
	1	4 Kanal	2000 sq. ft.	Patti
B.	Machinery Installed in CFC			
	No.	Name of the machinery		
	1	Honey processing plant with automatic moisture reduction unit stainless steel 304 food grade, Automatic Honey Bottling machine,		
	2	Storage Drum SS 304 food grade, Bottling tanks, Quality testing lab,		
	3	Bee hive tools, Honey extractors, Digital Moisture meter,		
	4	Royale Jelly Extractor, Wax melting unit, Comb foundation unit,		
	5	Honey trays, Digital weighing machine, Generator set		
10.	No. of Charkhas		--	
11.	No. of Looms		--	
12.	No. of Tools Distributed		--	
13.	Interventions carried out in Design product Development			
A.	Name of Designer with address and phone/mobile		--	
B.	New products Developed		Processed Honey, Honey Bakery, Honey Drinks.	
C.	Improved /New designs		Yes	
D.	Brief note on Design intervention		Attractive design of bottles, cover & packaging of honey products	

14.	Market Promotional Assistance		Nos.	Location	Computerization of sales outlets, bar coding,			
A.	Renovation/up-gradation of Sales outlets		1	Jammu city	--			
B.	Brief Note on efforts undertaken		--					
15.	Capacity Building Measures							
A.	Exposure visits to other clusters	Places	No. of artisan	Output				
		Chamoli cluster Kashmir	22	Exposure to new techniques.				
B.	Need based training within the clusters (skill development, Self Help Credit & others)							
	Type of training		No. of Artisans	Output				
	Basic training & Skill Dev training		30 & 20					
	EDP training		35					
16.	Artisan's empowerment - No. of artisans benefited :							
	Male	Female	Total	SC	ST	OBC	Minority	Others
	460	50	510	296	49	23	--	142
	No. of Identity card issued				192			
17.	Self Help Groups							
A.	No. of SHG formed				10			
B.	No. of SHG Registered				10			

C.	No. of SHG tied up with Bank	10	
18.	Production		
	Annual Production	Qty.	Value (Rs. in lakh)
		-	59.39 (upto Nov.2011)
19.	Sales		
	Annual Sales	Qty.	Value (Rs. in lakh)
		-	49.24 (upto Nov.2011)
	Export Market if any		
20.	Achievement		
A.	Registration with ISOs	Applied for agmark.	
B.	Branding of products	Yes	
C.	Improved Packaging	Yes	
D.	Enhanced wages (in per cent)		
	Spinner	Weaver	Artisan
	--	--	30%
E.	Social security coverage of Artisans	125 artisans covered under Insurance and pass book opened.	